**FROM:** Department/Agency Leadership or Campaign Manager

**TO:** All Employees

**CONTENT:** FINISH STRONG

**DATE TO SEND:** Early January

**SUBJECT:** Last chance to Show Some Love!

Dear colleagues:

The Combined Federal Campaign (CFC) is a time-honored tradition within the federal community. This expression of generosity within the federal workforce is a reflection on our commitment to improving our world. As the campaign comes to a close, help us finish strong and extend our impact.

With the CFC, making a difference is easy, but the window to pledge is rapidly closing – the final day to pledge is Jan. 15, 2021, so get started today!

There are a lot of giving options out there, and you might be wondering, “Why should I give through the CFC?” Let’s cover some of the ways this campaign is special!

* ***Be the Face of Change***. Together we can change the world by supporting CFC charities that depend on our generosity. There’s no better time to give.
* **The hard part is done!**Thousands of charities are already vetted and approved for you to choose from.
* **Choose your favorites.**You can support multiple charities in one pledge.
* **Give via payroll deduction.** It’s so convenient!
* **It’s easy to renew.**The secure online giving platform makes it easy to renew your gift each year.
* **Extend your impact.**You can give multiple ways, pledge volunteer hours, and participate in campaign activities**.**

And, don’t forget: your gift is tax deductible! New legislation in 2020 allows taxpayers to deduct $300 ($600 for married couples) for qualifying charitable donations even when taking the standard deduction.

Now that you’re ready to join the CFC community, here are a few simple steps to help you pledge:

* Choose to give online at [GiveCFC.org](https://givecfc.org), through the CFC Giving Mobile App, or via paper pledge form.
* Select your payment method: payroll deducation, credit/debit card, check/echeck.
* Donate to charities supporting your favorite causes.
* Charities receive and use funds throughout the year.
* Help is given to those in need!

On behalf of all those who will benefit from your kindness, thank you so much for choosing to *Show Some Love*.

[Department/Agency Leadership or Campaign Manager]

[Title]